Walmart

Customer since 2024

Making shopping faster, easier, and more personal

> "We're using AI to make shopping more intuitive and engineering more productive. Agents like Claude are helping us do both, from better understanding customer intent to accelerating repeatable development work."
>
> **Daniel Danker, EVP AI Acceleration, Product & Design at Walmart**

Results

110%+	Growth in Sparky weekly active users quarter over quarter
~35%	Increase in average order value via Sparky vs. non-Sparky orders
2x+	Increase in units sold via Sparky quarter over quarter

Background

Walmart is the world's largest retailer, with more than 10,900 locations worldwide and a leading e-commerce platform. For decades, Walmart has adopted transformative technologies to realize its purpose of helping people save money and live better. The company takes a "people-led, tech-powered" approach to AI—deeply understanding its customers and associates, then building solutions that are best positioned to help with what's most important.

Impact

Anthropic's models—like Claude Sonnet 4.6—are helping Walmart create more intelligent, personalized experiences that transform discovery and commerce as customers express their needs and wants in their own words. Anthropic partnered with Walmart on Sparky, Walmart's AI shopping agent. Sparky helps customers discover products, compare items, and solve everyday needs, whether they are shopping online or in stores.

Walmart's engineers work with Claude too. Claude is one of the models that power WIBEY, the company's developer productivity agent. WIBEY is used by its engineering teams to build, deploy, and operate technology—handing predictable, repeatable tasks to agents while keeping human oversight and governance in place.